

PARTICIPATION
SIMULATION
ACTIVISM /

New methods in
urban design

Tactical urbanism on the Grand Boulevard

Tantárgykód /

BMEEPUI0906

Kredit /

2

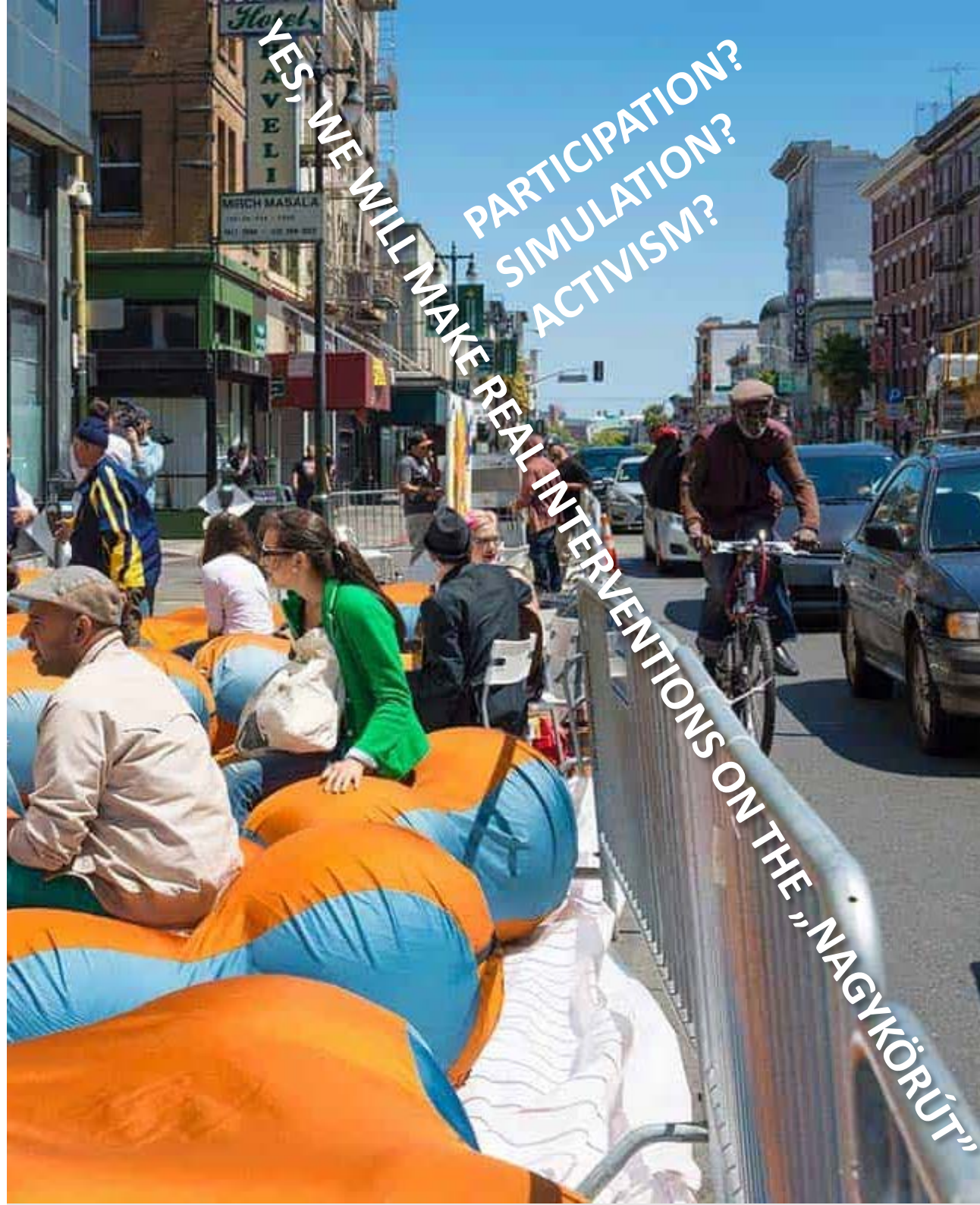
Tantárgyfelelős /

Kádár Bálint PhD

Oktató /

Klaniczay János

2020/2021/II



Course in ENGLISH and HUNGARIAN language, for mixed groups of Hungarians, Erasmus and English course students, we will use ENGLISH for common occasions.

„But what about the cars? I want more green! The tram 4-6 transports 200 000 passengers every day. How many cinemas can you find? Where can we buy a wedding dress?”

Welcome to the Grand Boulevard of Budapest! Let's take a walk!

The idea of the Grand Boulevard was born in the second half of the 19th century, when Budapest was growing rapidly with large scale infrastructural projects and an incredible amount of new buildings erected. During the 130 years of its existence the boulevard's identity has changed quite a lot. The city grew around the boulevard, and by today it is considered as the border of the inner touristic part of the city. In the latter part of the 20th century, car traffic overtook the principal place on the street, and congestions became the new normal, leaving the interest of pedestrians and residents behind. Instead of a livable, pedestrian-friendly iconic street of Budapest, the Grand Boulevard is mainly a traffic corridor that locals and tourists alike try to avoid.

The time to change this situation has come! There is a growing interest in revitalizing the Grand Boulevard to transform it into a welcoming sight and place of the city.



In order to revitalize the Grand Boulevard we first need to reinvent it, and there is also time for some experimenting.

Tactical urbanism is a new form of urban design that involves participatory processes and temporary installations. With place-making tactics urban design can attract people and bring back life to the streets. But to kickstart such a project there are a few things you need:

- A deep understanding of the location (history, people, built heritage, infrastructure, urban context)
- Activism
- Lots of creativity and fantasy

Can we find the new identity of the Boulevard? What functions are missing? How can we better show the built heritage along the street? These are questions we should answer by the end of the semester.

Classes will be held on TUESDAYS, 17:00-19:00

In the second half of the semester we will do real tactical interventions on the „Nagykörút”, joining the initiatives of the Municipality of Budapest and of several civil organizations to reactivate the Grand Boulevard.

